

## NASDAQ OMX GROUP

### **Robert Greifeld**

*Chief Executive Officer*



Bob Greifeld is Chief Executive Officer of The NASDAQ OMX Group (NASDAQ: NDAQ), the world's largest exchange company.

Greifeld assumed leadership of NASDAQ in 2003, when the company's primary business was operating one equity market in the U.S. Today, NASDAQ OMX is a leading participant in the exchange and technology sector, delivering trading, listing, financial market technology and public company services across six continents. At \$23.9 trillion, NASDAQ OMX was the leading global exchange based on value traded in 2008.

Mr. Greifeld has led NASDAQ OMX through a series of complex, innovative acquisitions that have extended its footprint across the world, spanning all asset classes. Most recently, he led the Exchange's combination with Stockholm-based OMX AB, as well as acquisitions of the Philadelphia Stock Exchange, the Boston Stock Exchange and Nord Pool, Europe's largest power market. Nasdaq OMX operates 22 markets, 10 clearing houses and supplies technology to another 65 exchanges around the world. Under Mr. Greifeld's leadership, the growth of The NASDAQ Stock Market has been consistent and enviable, with 16 consecutive quarters of top line growth. In January 2009, NASDAQ OMX was named "Company of the Year" by Forbes magazine. In March, NASDAQ OMX was ranked as one of the best performing companies in the U.S. as part of the "BusinessWeek 50."

Greifeld has been a strong advocate of modernizing exchanges and financial regulation to keep America's capital markets competitive. He has been outspoken on issues including Sarbanes Oxley, encouraging CEOs to embrace sound, modern regulation as consistent with good business practices. Greifeld has been critical of outmoded U.S. immigration policies, citing these as harmful to U.S. innovation and business growth. Prior to joining NASDAQ OMX, Greifeld led the buy-side businesses for SunGard Data Systems. He was an entrepreneur for 10 years and with a small team, created what became the industry standard trade order management system for NASDAQ stocks. The company he led, Automated Securities Clearance and its technology platform, BRASS, was purchased by SunGard in 1999. Greifeld holds a Masters in Business from New York University, Stern School of Business, and a B.A. in English from Iona College. His graduate school thesis was on the operation of The NASDAQ Stock Market.

Greifeld is a member of the Business Roundtable, the Financial Services Roundtable and the Partnership for New York City, an organization devoted to enhancing the local economy. He is Chairman of the USA Track & Field Foundation, which supports emerging athletes and inner city youth athletics.